



## TOURISM AND HOSPITALITY MANAGEMENT

# Industry Internship

## Work Integrated Learning Team Support

A Work Integrated Learning (WIL) program, which consists of one workplace preparation unit and four internship units, is one of the strengths of SCU's School of Tourism and Hospitality Management degrees.

While ultimate responsibility for finding an internship placement rests with the student, the dedicated and award winning WIL team<sup>^</sup> offers a variety of professional support services to students and industry including:

- > An annual careers day providing networking opportunities for students seeking internship and/or graduate opportunities
- > Assistance with internship scholarships
- > Access to UniHub, the University's online employment, internship and career information site
- > A centralised application process to assist and facilitate student internship selection
- > Email alerts to students promoting current internship and graduate roles
- > Personalised career development and interview and application writing preparation for students through core study units
- > Ongoing support and feedback to students on career development and recruitment and selection processes for the duration of their studies; and
- > Advice, academic supervision and mentoring of students while on internship.

The School of Tourism and Hospitality Management is a pioneer of tourism education in Australia. With our history comes many years of accumulated knowledge and experience in delivering world-class tourism, hospitality and events courses that accommodate the changing needs of 21st century students.

We understand the importance of integrating classroom study with real world experience and place a high value on the workplace component of a student's education. The success of our courses is built on the strong internship partnerships developed with industry over the last 20 years. The Work Integrated Learning (WIL) program is instrumental in our very high graduate employability rate with 97 per cent of internship organisations expressing their willingness to offer graduates ongoing employment\*.

As part of their WIL program, students complete an internship placement as the final component of their degree. This enables the student to remain with employers on completion of their internship if needed. The internship is generally for five months, full-time, dependent on the student's course and industry requirements.

Students seek internship placements in all aspects of the industry, including the areas of conferences, events, sport management, finance and accounting, human resources, hotels and resorts, marketing, tourism planning and research.

Businesses choosing to participate in the WIL program not only contribute to developing a student's professional education but also reap the benefits from having an enthusiastic and focused student as part of their team.



<sup>\*</sup>School of Tourism and Hospitality Management Work Integrated Learning Office Supervisor Evaluation Analysis (2011).

<sup>^</sup>Australian Learning and Teaching Council (ALTC) citation for Outstanding Contributions to Student Learning (2011).



# Industry Internship

## Benefits for employers

- > Provides a source of highly motivated, potential employees who have dedicated up to three years of their lives preparing for careers in business, events, tourism, sport management, hotels and resorts, casinos and clubs.
- > Gives you early and direct access to a group of students with a broad range of business skills and competencies.
- > WIL taps into language and cross-cultural skills of talented multilingual students who can assist with inside advice on targeting key international markets.
- > Flexibility to place students where you choose within your organisation to achieve maximum benefit.
- > Having invested time in training students, you may elect to retain them as staff at the completion of their internship, because they have completed all university requirements.
- > You receive support from the School of Tourism and Hospitality Management WIL team in all aspects of the student's placement with your organisation.
- > There are no contracts to sign or reports to write. You simply complete a short evaluation at the end of the internship period.
- > This is your chance to play a key role in fostering and developing future industry professionals.

## Courses featuring industry internships

- > **Bachelor of Business in Convention and Event Management**
- > **Bachelor of Business in International Tourism Management**
- > **Bachelor of Business in International Hospitality Management**
- > **Master of International Tourism and Hotel Management**

## Benefits for students

- > Opportunities to apply university studies to the realities of the workplace.
- > Builds valuable 'hands-on' skills and experience, which cannot be entirely replicated in a classroom situation.
- > Ensures greater awareness of employer expectations.
- > Develops workplace competencies and experience before entering the competitive job market.
- > Tests career choices against the realities of the workplace.

## How the program works

- > The program is flexible and allows for short and long-term placements, depending on the student and participating organisation's needs.
- > Organisations select and recruit students through traditional employee selection processes.
- > Third (final) year undergraduate students undertake a minimum 20-week internship from either February, June or October each year and must work a minimum of 600 hours.
- > Postgraduate Masters students undertake a 10-15 week internship placement at various times throughout the year and complete a minimum of 300 hours.
- > Students are usually paid award wages but in some circumstances may accept a voluntary placement.
- > Many organisations have discovered the benefits of converting volunteer placements to scholarships – contact us for further details.

## For further information contact:

Julia Caldicott  
 Coordinator / Lecturer  
 Work Integrated Learning  
 School of Tourism and Hospitality Management

T: 02 66 59 3620

F: 02 6626 9155

E: [julia.caldicott@scu.edu.au](mailto:julia.caldicott@scu.edu.au)

Paper used made with wood fibre from sustainable forests. 

The information in this brochure was correct at the time of publishing (November 2012). All University programs are subject to change by the University. The information provided in this brochure about programs and units should be used as a guide only.

CRICOS Provider: NSW 01241G, QLD 03135E, WA 02621K