

Pathway to Impact Statement

These questions will help you gather the information you need to write an effective Pathway to Impact Statement.

1. Problem statement

- a) Who has the problem?
- b) What is it, specifically?
- c) Why does it occur?
- d) How do they currently solve it?
- e) How do they know it's a problem?

2. How will your work help solve this problem?

3. Who will use the research? What will they do with it?

4. How will you tell people about your findings?

5. What will your work ultimately achieve? What will change as a result? (think big picture – a long-term vision)