



**Southern
Cross
University**

National Centre For
Naturopathic Medicine



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Naturopathic Medicine

Natural Products Futures Forum

The strategic standard-setting event for policy, production and practice of the Australian natural products sector, hosted by the National Centre for Naturopathic Medicine.

Sponsorship Prospectus

Natural Products Futures Forum

Strengthening Today,
Building for Tomorrow

15 – 16 October 2026
Ballina, NSW Australia

Welcome to the Natural Products Futures Forum

At Southern Cross University, the National Centre for Naturopathic Medicine works closely with the global natural products sector to understand emerging priorities and help guide the future direction of the industry. Central to this work is the annual Natural Products Futures Forum, now in its fifth year, which brings together up to 200 leaders from industry, research, government and allied stakeholder groups to exchange ideas, build connection and drive progress.

The **Natural Products Futures Forum** is the premier gathering for leaders, innovators and decision-makers across natural products, integrative healthcare, research and industry. This two-day flagship event brings together researchers, clinicians, industry representatives, policymakers and educators to explore the forces shaping the future of health. Through high-impact keynote presentations, expert panels, networking opportunities and curated social events, the Forum provides a platform for collaboration, knowledge exchange and strategic conversation across the sector.

Strengthening Today, Building for Tomorrow

The 2026 theme, **Strengthening Today, Building for Tomorrow**, reflects a collective focus on improving patient outcomes, supporting evidence-informed policy, honouring traditional knowledge, and preparing the workforce and industry for sustainable growth.

Our four sub-themes explore the drivers of this transformation:

Patient-Centred Care: Collaboration for Better Health

Exploring how collaborative practice, multidisciplinary health teams and self-care initiatives can improve patient outcomes and reshape modern healthcare delivery.

Healthy Policy for Healthy People

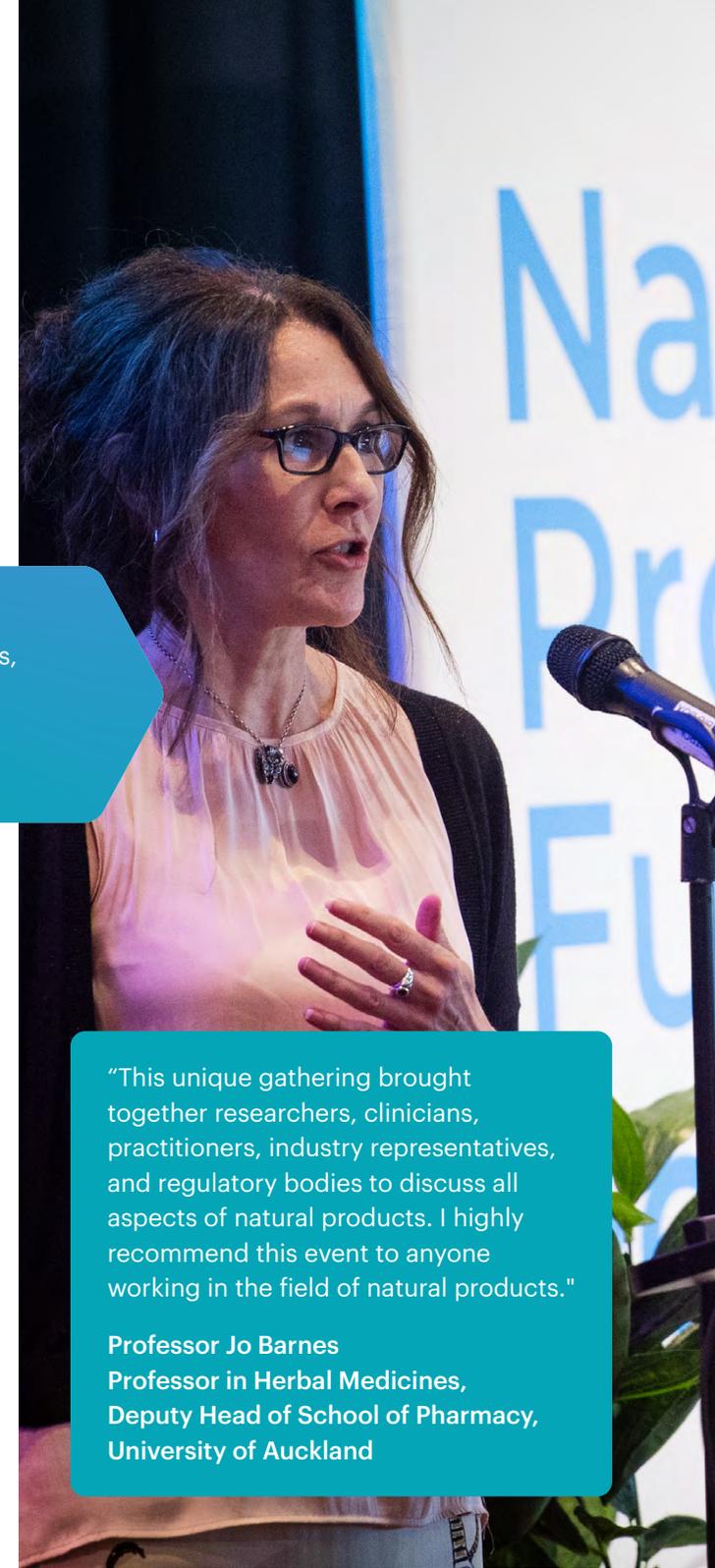
Examining how research, evidence and sector advocacy influence policy design, regulation, public health outcomes and community wellbeing.

Harnessing Traditional Knowledge on the Road to Health

Recognising and amplifying Indigenous and traditional knowledge systems, ethical engagement, and culturally grounded approaches to natural health innovation.

Diversification, Growth and the Future Workforce

Preparing the sector for sustainable growth through leadership development, responsible innovation and diversification across industry, research and practice.



"This unique gathering brought together researchers, clinicians, practitioners, industry representatives, and regulatory bodies to discuss all aspects of natural products. I highly recommend this event to anyone working in the field of natural products."

Professor Jo Barnes
Professor in Herbal Medicines,
Deputy Head of School of Pharmacy,
University of Auckland

About the National Centre for Naturopathic Medicine

Our mission is to contribute meaningful solutions to healthcare needs through naturopathic education, research, and advocacy, in communities throughout Australia and worldwide.

We work to address contemporary healthcare challenges by strengthening the evidence base for naturopathic practice and supporting its integration within modern health systems.

Grounded in a whole-person approach to health, we integrate holistic principles with rigorous science to inform education, shape policy and improve patient outcomes. Our work spans high-impact research, sector engagement and collaboration with government and industry — from advancing integrative cancer care to contributing to self-care and health system reform initiatives.

The Natural Products Futures Forum is our flagship engagement event, bringing together leaders from industry, research, healthcare and policy to foster collaboration, drive innovation and help shape the future of the natural products sector.



Our priorities



From patients to the population

To create an elevated standard of health care to achieve better health outcomes for all



Profession and practice

To prepare and support a naturopathic, integrative and lifestyle medicine workforce with competency and capability



Profile and prominence

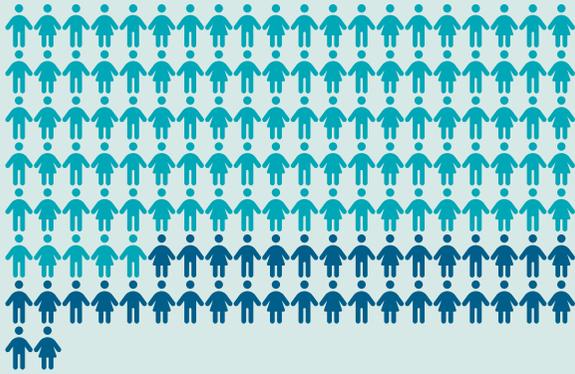
To build credibility, respect and recognition for naturopathic, integrative and lifestyle medicine professions



Our programs of research

To conduct innovative and rigorous research that provides translational, real-world outcomes

Overall growth rate since establishment in 2022, based on the first and latest available year:



↑ Start (2022): 105 attendees

+ ↑ Latest (2025): 142 attendees

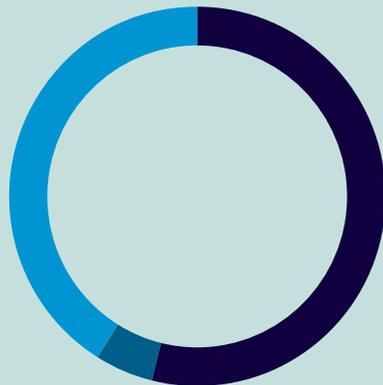
Overall growth since 2022:

>35%

Sector demographics of NPPF attendees:

- Industry 54%
- Academia 41%
- Government 5%

International representation has also strengthened by 3.6%, growing from 2.1% in 2024 to 5.7% in 2025, highlighting our expanding global reach.



Why sponsor?

Sponsoring the Natural Products Futures Forum provides organisations with meaningful visibility, targeted engagement, and alignment with a respected, future-focused Centre at the forefront of natural products and integrative health.

Our sponsorship packages are designed to offer flexibility and value, enabling partners to:

- Build brand presence with a highly engaged, influential audience
- Demonstrate leadership and commitment to sector advancement
- Connect directly with decision-makers, researchers and practitioners
- Support evidence, innovation and sustainable growth across the industry

A range of sponsorship opportunities are available — from premium brand partnerships to targeted session and event sponsorships — allowing organisations to align their involvement with their strategic objectives.

Strengthening our sector together

This event thrives because of the commitment of our sponsors. Your support enables us to curate engaging, future-focused programs, strengthen industry connections year after year, and drive progress across the natural products sector.



Sponsorship at a glance

Primary sponsorship opportunities

Sponsorship	Gold	Networking	Catering	Keynote	Panel Session
Price	\$6,000	\$5,000	\$4,000	\$2,000	\$1,000
EDM mention	✓	✓	✓	✓	✓
Program ad	Full page	Half page	Half page	Half page	
Event branding	Main stage	Event space	Catering		
Social media post	✓	✓	✓	✓	✓

Additional sponsorship opportunities

Pad and pen sponsor	\$2,500	1 available	
Lanyard and name tag sponsor	\$2,000	1 available	
Satchel insert	\$500		
Program Advertising	\$800 back cover	\$500 full page	\$300 half page

Tailored sponsorship opportunities – price by negotiation

This prospectus showcases a range of sponsorship opportunities designed to elevate your organisation's profile. If you are looking for something more tailored, our NCNM team would be delighted to create a customised package that aligns with your goals. We are committed to building a partnership that delivers real value for your brand.

*Prices are in Australian dollars and are subject to GST. Prices shown are excluding GST.

Gold Sponsorship: Elevate your influence \$6,000

Strengthen your brand's presence among national and international leaders in industry, academia, government, and key stakeholder groups within the natural products sector.

Why choose Gold Sponsorship?

- **High-Level Exposure:** Prominent branding across all event platforms, including keynote sessions and networking events.
- **Strategic Positioning:** Align your organisation with innovation and leadership in the natural products space.
- **Direct Engagement:** Opportunities to showcase your expertise and build meaningful relationships with influential stakeholders.

Investment includes:

- Forum Program – logo displayed inside front cover
- Forum Program – full page advertisement
- Logo displayed on transition slides displayed on screens during forum breaks
- Recognition by MC during forum opening and closing
- Two complimentary registration tickets
- Two promotional brochure/product in delegate satchel (partner supplied and approved by NCNM)
- Prominent and additional banner in the main auditorium area (partner supplied)
- Sponsorship acknowledgement in the quarterly NCNM newsletter (reaching approximately 2,500 subscribers)
- Social media post acknowledging sponsorship on NCNM channels

Secure this package

A photograph of a desk with a laptop, a notebook, and a pen. The notebook is black with a white pen resting on it. The laptop is open and shows a keyboard. The background is blurred, showing a window with a view of a city at night.

Secure premium visibility
with decision makers shaping
the future of the natural
products sector

Sunset Networking Sponsorship \$5,000

Create an unforgettable experience and position your brand at the forums main social event. As the exclusive sponsor of the Sunset Networking Function, your brand will be at the forefront of an evening where industry leaders, academics, and key stakeholders come together to connect and collaborate.

Why sponsor this event?

- **Exclusive Brand Visibility:** Your organisation featured prominently throughout the event, from signage to digital promotions.
- **Direct Engagement:** Opportunity to welcome guests and share a short message about your brand.
- **Memorable Association:** Align your name with a premium networking experience that attendees will remember long after the conference.
- **High-Value Connections:** Build relationships in a relaxed, social setting with decision-makers and influencers.

Investment includes:

- Forum Program – logo displayed within Forum program
- Forum Program – half page advertisement
- Logo displayed on transition slides displayed on screens during forum breaks
- Recognition by MC during forum opening and closing
- Two complimentary registration tickets
- One promotional brochure or product in delegate satchel (partner supplied and approved by NCNM)
- Opportunity to place banner and/or marketing collateral in the networking event space (partner supplied and approved by NCNM)
- Sponsorship acknowledgement in the quarterly NCNM newsletter (reaching approximately 2,500 subscribers)
- Social media post acknowledging sponsorship on NCNM channels

Secure this package



Capture the crowds attention by being the exclusive host of the evening networking event

Catering Sponsorship – Serve up brand visibility \$4,000

Take advantage of the opportunity to be one of our exclusive catering sponsors during the two-day Forum. Your brand will be front and centre as attendees enjoy meals and refreshments, creating a natural and memorable connection with your organisation.

Investment includes:

- Forum Program – logo displayed within Forum program
- Forum Program – half page advertisement
- Logo displayed on transition slides displayed on screens during forum breaks
- Recognition by MC during forum opening and closing
- Two complimentary registration tickets
- One promotional brochure or product in delegate satchel (partner supplied and approved by NCNM)
- Opportunity to place banner and/or marketing collateral in the networking event space (partner supplied and approved by NCNM)
- Sponsorship acknowledgement in the quarterly NCNM newsletter (reaching approximately 2,500 subscribers)
- Social media post acknowledging sponsorship on NCNM channels

Secure this package



Keynote Sponsorship \$2,000

Keynote sessions draw decision-makers, influencers, and professionals who shape the future of the natural products sector. By sponsoring a keynote, you demonstrate leadership, commitment, and vision, positioning your organisation as a driving force in the industry.

Investment includes:

- Exclusive opportunity (one per keynote) – very limited availability
- Priority brand placement in conference promotions including program and digital
- Half-page advertisement or feature in the event program
- Opportunity to introduce the keynote speaker (optional and subject to speaker approval)
- Brand slide displayed before and after the keynote and highlighted again during breaks
- Recognition by MC with a short brand statement
- Two complimentary registration tickets
- Sponsorship acknowledgement in the quarterly NCNM newsletter (reaching approximately 2,500 subscribers)
- Priority logo positioning across screens, signage, web, social, and program
- Social media post acknowledging sponsorship on NCNM channels

Secure this package



Panel Sessions Sponsorship \$1,000

Position your organisation as a thought leader by sponsoring one of our dynamic panel sessions. These panels bring together leading experts to tackle critical issues, share insights, and spark meaningful conversations, making them a standout feature of the conference program.

Investment includes:

- Logo displayed within forum program
- Logo displayed on transition slides displayed at commencement of panel session and screens during forum breaks
- Recognition by MC during forum opening and closing of panel discussion
- One complimentary registration ticket
- Sponsorship acknowledgement in the NCNM newsletter (reaching approximately 2,500 subscribers)
- Social media post acknowledging sponsorship on NCNM channels

[Secure this package](#)



Support the future of natural health

We also welcome smaller donations of any amount to support the Centre's work advancing the natural products sector, like the Natural Products Futures Forum. This support ensures the event's ongoing growth and our mission to shape the future of the natural products industry. When you donate directly to the National Centre for Naturopathic Medicine, you help contribute to changing the conversation on health.





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Further information

Artwork and advertising

To ensure high-quality print reproduction, please submit logos in a vector format such as PDF, AI, EPS, or SVG. If a vector file is unavailable, a high-resolution JPG may be acceptable.

Logos and related files should be sent to ncnmevents@scu.edu.au.

Deadlines and artwork specifications for website, publicity, and email advertising will be provided to sponsors upon confirmation of their booking.

Sponsorship contact

For further information or to confirm your sponsorship, please contact:

Renea Duignan

Partnership Development Manager

02 6620 3768

renea.duignan@scu.edu.au or

ncnmevents@scu.edu.au

scu.edu.au/ncnm



Event Location

Ballina RSL

1 Grant Street,

Ballina, NSW Australia