

Southern Cross University
National Centre for Naturopathic Medicine

Sponsorship Prospectus

Integrative Mental Health Symposium 2027

Research into Practice

5 March 2027
Gold Coast, QLD
Australia

CRICOS Provider: 01241G, TEQSA Provider Code: PRV12043 Australian University

Welcome to the Symposium

Hosted by the National Centre for Naturopathic Medicine (NCNM), Southern Cross University

Mental health is one of Australia's most pressing health challenges, with growing recognition that effective care requires collaborative, evidence-informed approaches that extend beyond traditional models. The Integrative Mental Health (IMH) Symposium positions NCNM and Southern Cross University as national leaders in integrative mental health research, education and translation into practice, bringing together leading researchers, clinicians, educators, policymakers and industry to explore how emerging evidence can inform real-world mental health care and improve outcomes.



This one-day intensive, hybrid event will be held at Southern Cross University's Gold Coast campus, with both in-person and online participation. The program emphasises collaboration across disciplines and sectors, creating a high-value environment for meaningful engagement, knowledge exchange and connection between academia and industry.

Research into Practice

The 2026 theme, Research into Practice, explores how research and evidence can be translated into practice to improve patient outcomes, inform systems and policy, and shape the future of integrative healthcare.

Our key theme will explore evidence informed approaches and implementation into practice.

Topics include

- Integrative Mental Health & Interprofessional Collaboration
- Herbal and Nutraceutical Approaches
- Mind-Body, Meditation & Mindfulness
- Movement, Motivation & Behaviour Change
- Nutritional & Metabolic Psychiatry
- Connection, Nature & Wellbeing

"Integrative mental health is grounded in evidence, guided by person-centred care, and strengthened through collaboration across diverse approaches that support the health and wellbeing of the whole person.."

Dr Carrie Thomson-Casey
Lecturer/Clinical Psychologist
Southern Cross University

Event Facilitator

About the National Centre for Naturopathic Medicine

Our mission is to contribute meaningful solutions to healthcare needs through naturopathic education, research, and advocacy, in communities throughout Australia and worldwide.

We work to address contemporary healthcare challenges by strengthening the evidence base for naturopathic practice and supporting its integration within modern health systems.

Grounded in a whole-person approach to health, we integrate holistic principles with rigorous science to inform education, shape policy and improve patient outcomes. Our work spans high-impact research, sector engagement and collaboration with government and industry — from advancing integrative cancer care to contributing to self-care and health system reform initiatives.

- Australia's first university-based centre dedicated to naturopathic medicine
- Clinical Trials Centre
- More than $5 million in clinical trial funding
- International research collaborations
- National leadership in integrative healthcare







Our priorities

From patients to the population

To create an elevated standard of health care to achieve better health outcomes for all

Profession and practice

To prepare and support a naturopathic, integrative and lifestyle medicine workforce with competency and capability

Profile and prominence

To build credibility, respect and recognition for naturopathic, integrative and lifestyle medicine professions

Our programs of research

To conduct innovative and rigorous research that provides translational, real-world outcomes

Audience profile

The IMH Symposium will attract an engaged audience of in-person and online participants from across the health, research, education and policy sectors, including:



Psychologists and psychiatrists
Mental health clinicians
General practitioners
Naturopaths
Allied Health Professionals
Researchers and academics
University students
Government and policy representatives
Industry leaders

Why sponsor?

Sponsoring the Integrative Mental Health Symposium places your organisation alongside one of Australia's emerging conversations in integrative healthcare. It provides direct access to a highly engaged audience of clinicians, researchers, educators and future health professionals while demonstrating your commitment to advancing evidence-informed mental health care.

Our sponsorship packages are designed to offer flexibility and value, enabling partners to:

- Build brand presence with a highly engaged, purpose-aligned audience
- Demonstrate leadership and commitment to sector advancement
- Connect directly with decision-makers
- Support innovation, translation of evidence, and workforce capability in mental health

A range of sponsorship opportunities are available, from premium partnerships to targeted session-based sponsorships.

Strengthening our sector together

Your support enables us to curate engaging, future-focused programs, strengthen industry connections, and drive progress across the integrative healthcare sector.



Sponsorship at a glance

Opportunity	Investment (AUD ex GST)	Availability
Partner Sponsorship	$5,000	1 available
Keynote Sponsorship	$2,000	1 available
Exhibition Booth	$1,500	Limited available
Lanyard Sponsorship	$1,000	1 available

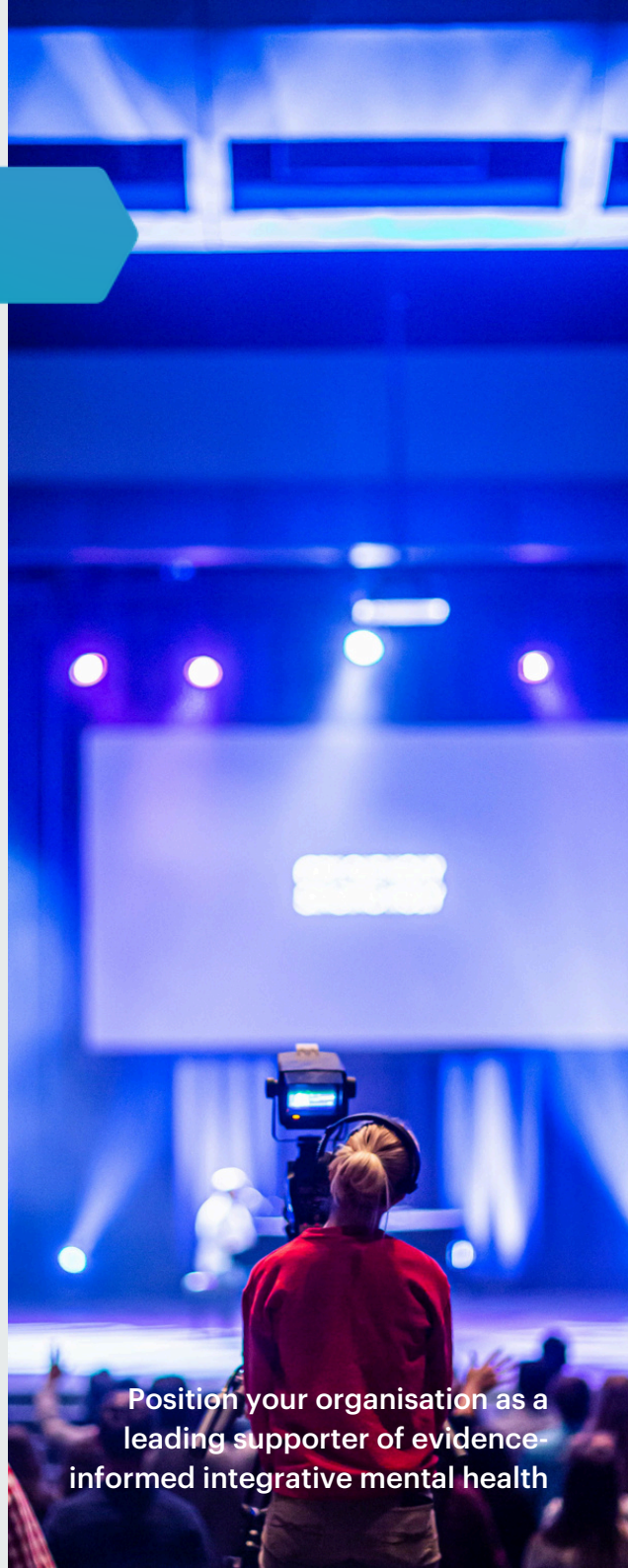
Partner Sponsorship: $5,000 (one available)

Partner Sponsorship provides the highest level of visibility and engagement throughout the symposium, aligning your organisation with one of Australia's emerging forums focused on translating integrative mental health research into practice.

Investment includes

- Recognition as the official Symposium Partner
- Opportunity to welcome delegates during the opening session (2–3 minutes)
- Premier logo placement on symposium website and promotional material
- Sponsorship recognition on symposium presentation slides
- Prominent banner in main auditorium area (partner supplied)
- Verbal acknowledgement during opening and closing sessions
- Exhibition booth in the networking and exhibitor showcase area
- Four complimentary registrations
- Social media acknowledgement across NCNM channels
- Inclusion in NCNM quarterly newsletter
- Opportunity to sponsor a symposium stream aligned with your area of interest

Secure this package



Keynote Sponsorship $2,000 (one available)

Keynote sessions draw decision makers and influencers shaping the future of integrative mental health.

Investment includes

- Exclusive sponsorship of the Keynote presenter
- Priority logo placement on event website and promotional material
- Sponsor recognition on presentation holding slides before and after the keynote
- MC recognition with a short brand acknowledgment
- Two complimentary registrations
- Social media acknowledgement across NCNM channels

Secure this package



Exhibition Booth $1,500 (limited availability)

Investment includes

- Exhibition space within the symposium venue
- Logo placement on event website and promotional material
- One complimentary registration
- Social media acknowledgement across NCNM channels

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Lanyard Sponsorship $1,000 (one available)

Investment includes

- Your branding travels with delegates across sessions and networking opportunities
- Logo placement on event website and promotional material
- One complimentary registration
- Social media acknowledgement across NCNM channels

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Maximise your brands visibility throughout the event

Partner with us

Join Southern Cross University and the National Centre for Naturopathic Medicine in advancing the future of evidence-informed integrative mental health. Together, we can foster collaboration, support innovation and improve mental health outcomes for communities across Australia and beyond.

Support our work

The National Centre for Naturopathic Medicine is committed to advancing evidence-informed integrative healthcare through research, education and advocacy. Your support helps us deliver initiatives that foster collaboration, accelerate research translation and improve health outcomes for communities across Australia.

Learn more about supporting NCNM below.



Southern Cross University
National Centre for Naturopathic Medicine

Further information

Artwork specifications

To ensure high-quality print reproduction, please submit logos in a vector format such as PDF, AI, EPS, or SVG. If a vector file is unavailable, a high-resolution JPG may be acceptable.

Logos and related files should be sent to ncnmevents@scu.edu.au.

Deadlines and artwork specifications for website, publicity, and email advertising will be provided to sponsors upon confirmation of their booking.

Sponsorship contact

For further information or to confirm your sponsorship, please contact:

Renea Duignan
Partnership Development Manager
02 6620 3768
renea.duignan@scu.edu.au or
ncnmevents@scu.edu.au

scu.edu.au/ncnm



Event Location
Southern Cross University
Gold Coast Campus
Gold Coast Airport
Terminal Drive
Bilinga QLD 4225