School of Business & Tourism

The School of Business and Tourism provides a suite of industry-relevant business management, tourism and information technology degrees, distinctive for their flexibility and internship opportunities. Courses combine academic rigour with contemporary industry practice, giving students the skills to succeed in complex business environments.

We understand the importance of integrating classroom study with practical experience and place a high value on the workplace component of a student’s education. The success of our courses is built on the strong internship partnerships developed with industry over the past 20 years. The Work Integrated Learning (WIL) program is instrumental to our very high graduate employability rate with 99 per cent of internship organisations expressing their willingness to offer graduates ongoing employment.*

As part of their WIL program, students complete an internship placement in the final year of their degree. This enables the student to remain with employers on completion of their internship if an ongoing position is available. The internship is generally for 7 to 14 weeks, full-time, dependent on the student’s course and industry requirements.

Students undertaking tourism, hospitality and hotel management degrees seek internship placements in all aspects of the industry, including conferences, events, sport management, finance and accounting, human resources, hotels and resorts, marketing, tourism planning and research. Internship roles undertaken by business and IT students include marketing assistant, HR officer, accountant, software quality assurance coordinator, IT support officer, network support officer, software development and various other management and IT roles in private and government sectors.


WIL team support

A Work Integrated Learning (WIL) program, which consists of a workplace preparation unit and an internship placement, is one of the strengths of Southern Cross University’s School of Business and Tourism degrees. While ultimate responsibility for finding an internship placement rests with the student, the dedicated WIL team offers a variety of professional support services to students and industry including:

- Regular careers and industry events providing networking opportunities for students seeking internship and/or graduate opportunities.
- Assistance with internship scholarships.
- Access to the University’s employment, internship and career information website.
- Email alerts to students promoting current internship and graduate roles.
- Personalised career development and interview and application writing preparation for students through core study units.
- Ongoing support and feedback to students on career development and recruitment and selection processes for the duration of their studies.
- Advice, academic supervision and mentoring of students while on internship.
How the program works

- The program is flexible and allows for short and long-term placements, depending on the needs of the student and the participating organisation.
- Undergraduate students complete either 14 weeks (minimum of 450 hours) or 7 weeks (minimum of 225 hours).
- Postgraduate Masters students complete 10 weeks (minimum 300 hours).
- Internship placements can start in March, July or October in line with the University’s three teaching sessions.
- Organisations select and recruit students through traditional employee selection processes.
- Students are usually paid award wages but in some circumstances may accept a voluntary placement.

Benefits for students

- Opportunities to apply university studies to the realities of the workplace.
- Builds valuable ‘hands-on’ skills and experience, which cannot be entirely replicated in a classroom situation.
- Ensures greater awareness of employer expectations.
- Develops workplace competencies and experience before entering the competitive job market.
- Tests career choices against the realities of the workplace.

Courses featuring industry internships

- Bachelor of Business in Tourism and Hospitality Management
- Bachelor of Business
- Bachelor of Digital Business
- Bachelor of Information Technology
- Le Cordon Bleu Master of Gastronomic Tourism
- Master of International Tourism and Hotel Management.

Benefits for employers

- Provides a source of highly motivated potential employees who have committed to tertiary studies in order to prepare for a career in their chosen industry.
- Gives you early and direct access to a group of students with a broad range of business skills and competencies.
- WIL taps into language and cross-cultural skills of talented multilingual students who can assist with inside advice on targeting key international markets.
- Flexibility to place students where you choose within your organisation to achieve maximum benefit.
- Having invested time in training students, you may elect to retain them as staff at the completion of their internship.
- You receive support from the School of Business and Tourism's WIL team in all aspects of the student's placement with your organisation.
- There is minimal paperwork for you to complete. All that is required is a Notice of Placement form prior to the commencement of the internship period and a short evaluation at the end.
- This is your chance to play a key role in fostering and developing future industry professionals.

For further information

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