With our Master of International Tourism and Hotel Management, Master of Business Administration, here’s your chance to be a triple threat across tourism, hospitality and business.

This double degree prepares you to be at the forefront of the tourism and hospitality industry, with credentials reinforced by our internationally recognised Master of Business Administration (MBA).

Advanced subjects in business and tourism management are coupled with core business knowledge and management skills development. An Industry Research Project is your golden opportunity to demonstrate self-motivation and discipline as you explore a topic in depth.

We’ll give you access to recognised leaders in their fields, whose expertise can inform your rise to the top of these highly competitive industries.

With advanced tourism and hospitality qualifications reinforced by an internationally recognised business degree, our graduates can consider senior career options in Australia and globally.
Major areas of study

There are no majors in this course but core units cover a diverse range of topics in management, business and hospitality operations, plus an industry research project.

Students can choose from a diverse range of elective units. Examples include:

Contemporary hotel and tourism issues
Provides insight into global issues which challenge hotel and tourism development in the 21st century. Adopts a student-focused strategy aimed at students developing an understanding of the contemporary trends by focusing on areas/issues of tourism supply and demand.

Project management
Develops students’ understanding of the principles of project management from a managerial perspective in an organisational setting and to develop skills to plan and manage projects with teams. They are introduced to the various phases and processes associated with a project life cycle and explore practical applications of the knowledge acquired through this unit.

Tourism and hotel internship
Assists students to critically reflect on the relationship between their academic studies and the workplace environment, by providing a minimum 300 hours of practical workplace experience over 10 weeks within the tourism and hospitality sectors. This double-weighted unit also enables students to gain an understanding of the nature and requirements of the business environment.

Entrepreneurship
Deals with the realities confronting entrepreneurial decision making in a contemporary context and introduces students to core entrepreneurship concepts. The unit explores business strategy and entrepreneurship and provides a framework for understanding relevant theory and its application.

Business events management
Examines and evaluates the functional areas of management and marketing of the business events industry at both the strategic and operational level, nationally and internationally. Key factors and issues affecting the future of the industry are reviewed and evaluated.

Business professional development
Assists students to develop their own professional identity in a business-related field. Part one covers practical job search skills, resumé writing and interview skills. Students evaluate the role of personality, values, ethics and other key aspects of organisational behaviour in the contemporary workplace.

Career opportunities

Graduates are well-suited to supervisory or management positions in resorts, hotels, government tourism bodies, non-profit, destination marketing, and tourism organisations, airlines, convention and event operators and other special interest tourism businesses.

Professional placement

As part of this course, students may choose to undertake a 300-hour internship (equivalent to two units) in either a paid or volunteer role. This practical experience, combined with theoretical understanding, enhances the learning experience for students who have a professional and personal interest in this dynamic industry.

How to apply

Apply online (preferred) at scu.edu.au/international OR complete the International Application for Admission form with all supporting documents:
- Original or Certified copy of academic transcripts, with grading system
- Academic or employer references (if required)
- English language test results (e.g. IELTS, TOEFL)
- Advanced standing application (if relevant).

Submit your completed application with all supporting documents to intapps@scu.edu.au

Pathway

Student who do not have the recommended academic skills or English language score may apply for the Postgraduate Qualifying Program (PQP) or English for Academic Purposes (EAP).

Details

Location: Gold Coast
Duration: 2 years
Starts: March, July, November
Units: 16
CRICOS: 097604C
2020 Annual fees: $29,200*
Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.5.

*Annual tuition fees are in Australian dollars (AUD), are correct at time of printing and subject to change. They are based on completing eight (8) units per year. Students are required to pay Overseas Student Health Cover (OSHC) for the duration of the visa in advance. In addition, students will be charged Student Services and Amenities Fees (SSAF) and indicative non-tuition fees of $1,000 to $2,000 per year.

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