

International
**BUSINESS, TOURISM AND
INFORMATION TECHNOLOGY**
2019



**Southern Cross
University**
Australia





Gold Coast

Lismore

Coffs Harbour



JOIN AN EMERGING LEADER

One of the top young universities in the world.

Southern Cross University is ranked in the top 100 universities in the world under the age of 50 by the Times Higher Education Young University and QS rankings. A degree from Southern Cross is recognised by employers around the world.

Cutting-edge learning facilities.

High-tech engineering labs, a flow-through seawater facility at the National Marine Science Centre, drone technology, recording studios, digital media suites and analytical research equipment are just some of our world-class facilities. Nine areas of our research have been ranked well above world standard. We achieved this ranking – the highest possible – in the Federal Government’s Excellence in Research for Australia evaluation. At Southern Cross University, you will learn from some of the best researchers in Australia and the world.

Outstanding work-related learning and international experiences.

Many of our courses offer the chance to undertake internships, work placements or periods of study abroad.

Academics who are leaders in their field.

From plant science to organics research, marine science to engineering, business, creative arts, health, law and more: learn from leading academics with international experience and industry connections.

New courses that respond to industry demand.

Our Bachelor of Digital Business, with subjects in cyber security and cloud systems development, is one of only two degrees of its kind in Australia. A range of other new courses offer unique opportunities to Southern Cross students – read our course listings for more.

Outstanding student support.

Extensive mentoring programs are available, including on-campus chaplaincy and counselling, academic skills programs and on-call tutors. Our dedicated international student support team provide ongoing support throughout your studies and is ranked number two in Australia by the International Student Barometer in 2016/17.

Lifestyle opportunities that are envied by the rest of the world.

Our campuses are located in areas of great natural beauty, with beaches, rainforests and marine parks providing unique environments for work, study and exploration.

Better work-home-study balance.

Our academic year has a trimester calendar that allows you to accelerate the completion of your degree, or pace your studies to suit the demands of your busy lifestyle – the choice is yours.



TOP 100 IN ASIA-PACIFIC
TOP 50 GEN Y UNIVERSITIES
TOP 100 UNDER 50 YEARS OLD
TOP 400 FOR SOCIAL SCIENCES
TOP 400 FOR PHYSICAL SCIENCES
TOP 300 FOR LIFE SCIENCES



TOP 150 UNDER 50 YEARS OLD
TOP 50 FOR HOSPITALITY AND LEISURE MANAGEMENT



WORLD STANDARD OR ABOVE IN 24 KEY RESEARCH AREAS



NUMBER 2 IN AUSTRALIA FOR INTERNATIONAL STUDENT SUPPORT
International Student Barometer 2016/17



5-STAR STUDENT SUPPORT
5-STAR MEDIAN GRADUATE STARTING SALARY
5-STAR GRADUATE EMPLOYMENT

OUR CAMPUS

Gold Coast

Our Gold Coast campus provides a dynamic learning environment. You will study in state-of-the-art facilities just minutes away from North Kirra Beach and a short walk to Gold Coast Airport.

Our Gold Coast campus is located at Coolangatta, just 400 metres from North Kirra Beach, and adjacent to the Gold Coast Airport. Many vantage points boast stunning views of the Pacific Ocean.

The campus is spread between three contemporary buildings that house innovative learning spaces, health science laboratories, lecture theatres with live video broadcasting, computer labs and student lounges. More than 4,000 students study on campus.

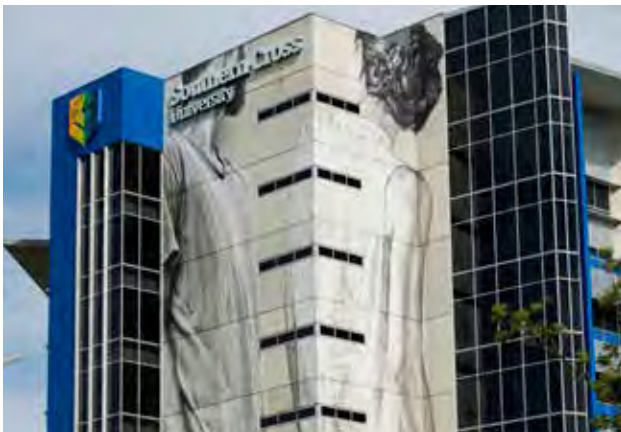
The Gold Coast is the perfect location for studying IT or digital business with close proximity to industry partners such as the Gold Coast Airport and to the University's digital enterprise lab, where students develop innovative solutions to real-world problems. A multitude of leisure and service industries also offer work and placement opportunities for business and tourism students.

Other disciplines offered at the Gold Coast include arts, engineering management, nursing, midwifery, biomedical science, occupational therapy, podiatry and pedorthics, psychological science, speech pathology, sport and exercise science, social welfare, education, and tourism.

ABOUT THE GOLD COAST REGION

A sun-loving subtropical city of beaches, rainforest, parkland and thriving business and retail activity, the Gold Coast is the sixth largest city in Australia with a population of more than half a million people. Sport and entertainment, including major theme parks, are part of the relaxed lifestyle.

Visit: scu.edu.au/goldcoast



CREATE CAREERS THAT MATTER

Southern Cross University prepares its students for exciting global careers. Practical industry experiences are incorporated into most degrees and we provide a range of employability programs to prepare you for your future career.

CAREERS AND EMPLOYABILITY

Our team will help develop your professionalism from day one through:

- Exploring your ambitions
- Finding part-time employment
- Volunteering
- Investigating graduate employment opportunities
- Developing competitive graduate applications.



JOBS CLUB

Connect with the Gold Coast Jobs Club for lunchtime expert and peer support to find part-time work and progress your career aspirations.

BRIGHT FUTURES INDUSTRY MENTORS

Second-year students are matched with an experienced graduate mentor for one session to support your career goals and help you develop industry networks and professional confidence.

CAREERHUB

Browse part-time and graduate job vacancies and the latest online careers resources.

VOLUNTEER CONNECT

Volunteer work experience and industry-led, real-life projects through Live Ideas.

WORKING IN AUSTRALIA

International students undertaking an undergraduate or postgraduate qualification can work a maximum of 40 hours per fortnight during session, and unlimited hours during holidays and non-compulsory study sessions. PhD or Masters by research students can work unlimited hours throughout the year.

Visit: scu.edu.au/careers
liveideas.org.au/

UNIVERSITY PATHWAYS

There is a range of pathways into Southern Cross University degrees through SCU College. Depending on your requirements, the College delivers both English language and academic pathways that provide direct entry into Southern Cross University degrees.

ACADEMIC ENGLISH PATHWAYS



ENGLISH FOR ACADEMIC PURPOSES (EAP)

Entry: IELTS* 3.0–6.5
Duration: 5–50 weeks⁺



**Direct entry
into
Southern Cross
University
Degree**

ACADEMIC SKILLS PATHWAYS



UNDERGRADUATE QUALIFYING PROGRAM (UQP)

Entry: IELTS* 5.5[#]
Duration: 15 weeks⁺
2 UNITS CREDIT[#]



POSTGRADUATE QUALIFYING PROGRAM (PQP)

Entry: IELTS* 6.0
Duration: 15 weeks
2 UNITS CREDIT



DIPLOMA PATHWAYS



DIPLOMA OF BUSINESS

Entry: IELTS* 5.5
Duration: 1 year
UP TO 8 UNITS CREDIT



DIPLOMA OF SCIENCE

Entry: IELTS* 5.5
Duration: 1 year
UP TO 8 UNITS CREDIT



⁺ Duration will depend on English language level at application.

^{*} View page 95 for English language requirements. Refer to www.ielts.org for more information about the International Language Testing System (IELTS).

[#] Nursing and allied health stream requires IELTS 6.5 and has no advanced standing.



ACCOUNTING

BACHELOR OF ACCOUNTING

Duration: 3 years

Starts: March July, November

Total units: 24

Location: Gold Coast

CRICOS: 092940E

2019 Tuition Fees: Unit \$3,150 | Annual \$25,200

Admission requirements: Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

CAREER OUTCOMES

Graduates will have the skills and knowledge to manage their own accounting practice. They may also find employment in areas such as financial and business advisory services, tax, business consulting, business planning, business valuations, employee relations, estate and trust planning, forensic accounting and sustainability strategy development.

PROFESSIONAL PLACEMENT

This course is accredited by Chartered Accountants Australia and New Zealand, CPA Australia and the Institute of Public Accountants.



MASTER OF PROFESSIONAL ACCOUNTING

Duration: 2 years

Starts: March, July, November

Total units: 16

Location: Gold Coast

CRICOS: 0786575A

2019 Tuition Fees: Unit \$3,450 | Annual \$27,600

Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.5 overall.

PROFESSIONAL PLACEMENT

A key feature of the MPA program is the opportunity to undertake a double-weighted industry research project that students can apply to their current or future workplace.

CAREER OUTCOMES

The global accounting profession has high employment demand, offering MPA graduates the opportunity to seek employment in a range of industries in Australia and abroad.

PROFESSIONAL RECOGNITION

The Master of Professional Accounting is accredited by CPA Australia and Chartered Accountants Australia and New Zealand.

Graduates may also be eligible to apply for admission to the Institute of Public Accountants.

GRADUATE DIPLOMA IN ACCOUNTING

Duration: 1 year

Starts: March, July, November

Total units: 8

Location: Gold Coast

CRICOS: 055689G

2019 Tuition Fees: Unit \$3,450 | Annual \$27,600

Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.5 overall.

CAREER OUTCOMES

Completion of this course opens opportunities in a variety of professional roles in the accounting and finance industry, including business accounting, auditing and financial services. The course will also enhance the financial knowledge and skills of business owners and managers in all industries. This is a pathway into the Master of Professional Accounting.



BUSINESS

BACHELOR OF BUSINESS

Duration: 3 years

Starts: March, July, November

Total units: 24

Location: Gold Coast

CRICOS: 016157C

2019 Tuition Fees: Unit \$3,150 | Annual \$25,200

Admission requirements: Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

PROFESSIONAL PLACEMENT

Students may choose, as electives, one or two double-weighted internship units.

CAREER OUTCOMES

Graduates of the Bachelor of Business gain the professional, critical thinking and communication skills to run their own business or to pursue career opportunities in a broad range of sectors, including marketing, product management, investment, finance and more.

PROFESSIONAL PLACEMENT

The accounting major is accredited by Chartered Accountants Australia and New Zealand and CPA Australia. Students may apply for membership of the Institute of Public Accountants. The finance major is aligned with the Australian Securities and Investments Commission RG146 accreditation requirements and Southern Cross University provides authorised assessment for certification. Students are eligible to join the Australian Institute of Management.



MASTER OF BUSINESS ADMINISTRATION

Duration: 2 years

Starts: March, July, November

Total units: 16

Location: Gold Coast

CRICOS: 079662J

2019 Tuition Fees: Unit \$3,450 | Annual \$27,600

Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.5 overall.

CAREER OUTCOMES

The Master of Business Administration (MBA) is an internationally recognised qualification that develops business knowledge and practical skills to help graduates advance their careers in today's competitive global markets.

The MBA equips graduates for managerial roles across a broad spectrum of industries in the public and private sectors.



GRADUATE DIPLOMA IN BUSINESS

Duration: 1 year

Starts: March, July, November

Total units: 8

Location: Gold Coast

CRICOS: 079661K

2019 Tuition Fees: Unit \$3,450 | Annual \$27,600

Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

CAREER OUTCOMES

This is a pathway course to further postgraduate study. Graduates receive eight units of credit towards the Master of Business Administration.

The Graduate Diploma in Business develops the ability to run and manage a business, or to move into a management role. Graduates are equipped to undertake mid-level management roles in a broad spectrum of industries.



DIGITAL MEDIA & IT

BACHELOR OF DIGITAL BUSINESS

Duration: 3 years

Starts: March, July

Total units: 24

Location: Gold Coast

CRICOS: 096283A

2019 Tuition Fees: Unit \$3,150 | Annual \$25,200

Admission requirements: Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

PROFESSIONAL PLACEMENT

Students may choose one or two double-weighted internship units as electives.

CAREER OUTCOMES

Graduates from generic business degrees typically work in the areas of advertising, marketing, public relations, product management, international business, human resource management, investment, banking, accounting and finance.



BACHELOR OF INFORMATION TECHNOLOGY

Duration: 3 years

Starts: March, July

Total units: 24

Location: Gold Coast

CRICOS: 019840D

2019 Tuition Fees: Unit \$3,150 | Annual \$25,200

Admission requirements: Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

PROFESSIONAL PLACEMENT

This course includes optional work placements to gain hands-on experience working with industry, developing information technology responses to business dilemmas.

CAREER OUTCOMES

Graduates can look forward to good employment prospects as a programmer, user-experience designer and developer, systems analyst, database administrator, project manager, web developer, ICT network professional or technical support personnel.



MASTER OF INFORMATION TECHNOLOGY

Duration: 2 years

Starts: March, July, November

Total units: 16

Location: Gold Coast

CRICOS: 097605B

2019 Tuition Fees: Unit \$3,450 | Annual \$27,600

Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.0 with no band less than 5.5. Advanced standing for relevant work experience may apply. Contact the University for more details.

COURSE OVERVIEW

The course is underpinned by a strong industry-linked program, entrepreneurship incubation in the University's Digital Enterprise Lab and industry-relevant research. Students will develop their technical, leadership and management skills with advanced coursework and real world projects.

CAREER OUTCOMES

Graduates will be prepared for senior roles with advanced expertise in cyber security, software engineering, user experience and data science.





TOURISM

BACHELOR OF BUSINESS IN TOURISM AND HOSPITALITY MANAGEMENT

Duration: 3 years

Starts: March, July, November

Total units: 24

Location: Gold Coast

CRICOS: 085172K

2019 Tuition Fees: Unit \$3,150 | Annual \$25,200

Admission requirements: Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

PROFESSIONAL PLACEMENT

Students complete a 14-week internship with the option of an international exchange in second year.

CAREER OUTCOMES

Graduates might seek professional management positions in a range of tourism and hospitality operations including hotels and resorts; clubs and gaming operations; restaurants and catering and tourism destination planning and marketing.



MASTER OF INTERNATIONAL TOURISM AND HOTEL MANAGEMENT

Duration: 2 years

Starts: March, July, November

Total units: 16

Location: Gold Coast

CRICOS: 085173J

2019 Tuition Fees: Unit \$3,250 | Annual \$26,000

Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.5 overall.

PROFESSIONAL PLACEMENT

Students can undertake a 300-hour internship (equivalent to two units) in either a paid or volunteer role.

CAREER OUTCOMES

Graduates may move into supervisory or management positions in resorts, hotels, government tourism bodies, non-profit, destination marketing, and tourism organisations, airlines, convention and event operators and other special interest tourism businesses.



BACHELOR OF BUSINESS IN CONVENTION AND EVENT MANAGEMENT

Duration: 3 years

Starts: March, July, November

Total units: 24

Location: Gold Coast

CRICOS: 082689E

2019 Tuition Fees: Unit \$3,150 | Annual \$25,200

Admission requirements: Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

PROFESSIONAL PLACEMENT

This course includes a compulsory internship program, with a block of practical workplace experience.

CAREER OUTCOMES

Graduates are suited to professional positions in conference organisation, trade fair and exhibition development, event or destination marketing, corporate meeting planning, event and concert production, festival direction, event planning, and/or sponsorship coordination.



GRADUATE DIPLOMA IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT

Duration: 1 year

Starts: March, July, November

Total units: 8

Location: Gold Coast

CRICOS: 066578A

2019 Tuition Fees: Unit \$3,250 | Annual \$26,000

Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

PROFESSIONAL PLACEMENT

Students can undertake an optional internship to build professional networks and experience.

CAREER OUTCOMES

Graduates will have opportunities across a range of tourism and hotel industry employers and is also a pathway into the Master of International Tourism and Hotel Management.





“Southern Cross gave me a great start to my career, because the internship and the assignments gave me practical skills I could use straight away.”

Militsa

Marketing Executive
Surfers Paradise Marriott Resort & Spa

DOUBLE DEGREES

MASTER OF INTERNATIONAL TOURISM AND HOTEL MANAGEMENT, MASTER OF BUSINESS ADMINISTRATION

Duration:	2 years
Starts:	March, July, November
Total units:	16
Location:	Gold Coast
CRICOS:	097604C
2019 Tuition Fees:	Unit \$3,450 Annual \$27,600

Admission requirements: Qualification equivalent to an Australian Bachelor degree; and English language comparable to Academic IELTS 6.5.

PROFESSIONAL PLACEMENT

As part of this course, students may choose to undertake a 300-hour internship (equivalent to two units) in either a paid or volunteer role.

CAREER OUTCOMES

This double degree is specifically designed to give graduates a competitive edge in a dynamic and diverse industry that offers opportunities to travel and work in some of the most attractive destinations in the world.

Graduates are well-suited to senior management positions in resorts, hotels, government tourism bodies, non-profit, destination marketing, and tourism organisations, airlines, convention and event operators and other special interest tourism businesses.



MASTER OF ENGINEERING MANAGEMENT, MASTER OF BUSINESS ADMINISTRATION

Duration:	2 years
Starts:	March, July, November
Total units:	16
Location:	Gold Coast
CRICOS:	094098G
2019 Tuition Fees:	Unit \$3,500 Annual \$28,000

Admission requirements: Qualification equivalent to a four-year Australian Bachelor degree; and English language comparable to Academic IELTS 6.5 with no band less than 6.0.

CAREER OUTCOMES

Graduates will have enhanced employment opportunities within organisations seeking engineers with advanced skills in management, technology and problem solving. The course prepares students for senior engineering roles as well as management, leadership or consultant roles within a diverse range of industries.

PROFESSIONAL RECOGNITION

Units undertaken in this course may count towards your continuing professional development (CPD) requirements with Engineers Australia or your relevant professional registering body. Graduates are eligible to apply for membership with the Australian Institute of Management (AIM).



SCHOLARSHIPS

Southern Cross University offers a range of \$5,000 scholarships to support international students applying to study at our Gold Coast, Lismore or Coffs Harbour campuses.

**VICE CHANCELLOR'S
INTERNATIONAL DIVERSIFICATION
SCHOLARSHIP**

**SCU INTERNATIONAL WOMEN IN
STEM SCHOLARSHIP**

**VICE CHANCELLOR'S ACADEMIC
EXCELLENCE SCHOLARSHIP**

DR ALAN PHAN SCHOLARSHIP

Check out the Scholarship Finder at:
scu.edu.au/scholarships for more information.

**AUSTRALIAN AWARDS
SCHOLARSHIPS**

The Australia Awards are an Australian government initiative to support partner countries to progress their development goals. Southern Cross University proudly supports Australia Awards scholars from a diverse background. Visit the Department of Foreign Affairs and Trade for more information: dfat.gov.au/australia-awards/



HOW TO APPLY

1. Apply scu.edu.au/international

Apply online (preferred) OR complete the **International Application for Admission** form with all supporting documents:

- Original or Certified Copy of academic transcripts, with grading system
- English language test results (e.g. IELTS, TOEFL)
- Academic or employer references (if required)
- Advanced Standing application (if relevant).

Submit your completed **International Application for Admission** form with all supporting documents to intapps@scu.edu.au

2. Assessment

Applications will be acknowledged and responded to within 10 days.* Successful applications receive an **International Offer Package (Offer)** including:

- Offer
- Information for Accepting your Offer
- Offer Acceptance Agreement.

* Time period relates to complete application for the immediate study period.

3. Accept

1. Review the **Offer** to make sure all information is correct and submit extra documents if requested. Once conditions are met, send the signed **Offer Acceptance Agreement**, before the **Offer Lapse Date**.
2. Pay the 'fee payable on acceptance' amount on the **Offer** once Genuine Temporary Entrant (GTE) conditions are met.
3. Once all documents are received and conditions are met, Southern Cross University will issue an electronic Confirmation of Enrolment (**eCOE**) so you can apply for an Australian visa.

CONTACT


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scu.edu.au/international

 [scuonline](https://twitter.com/scuonline)

 [southerncrossuniversity](https://www.facebook.com/southerncrossuniversity)

 [scuinternational](https://www.instagram.com/scuinternational)

 [uniscu](https://www.youtube.com/uniscu)

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CRICOS Provider: 01241G

2019 KEY DATES

Session 1

Orientation: 25 February – 1 March

Start: 4 March

Exams: 3 – 14 June

Session 2

Orientation: 1 – 5 July

Start: 8 July

Exams: 8 – 18 October

Session 3

Orientation: 28 October – 1 November

Start: 4 November

Exams: 17 – 21 February 2020