

Communication and Outreach

Unit type: PG Project/Other Research Unit

Credit points: 12

AQF level: 8

Level of learning: Advanced

School/College:

[Graduate School](#)

Enrolment information:

Students must be enrolled in a Higher Degree by Research to undertake this unit.

General enquiries:

Please contact the Graduate School

Email: gradschool@scu.edu.au

Availabilities:

Location	Domestic	International
Online	Research Semester 1 & 2	N/A

Unit description

This unit aims to ensure that HDR graduates have the communication and outreach skills that employers require in a professional working environment. The unit provides exposure to various means of communication and outreach that graduates might be expected to use in their chosen career. Candidates will be expected to demonstrate proficiency in a number of these media.

Content

Candidates will obtain the ability to communicate effectively to multiple audiences, from a discipline-specific audience through to members of the general public with no disciplinary background. By the completion of this unit, students should be able to communicate effectively both verbally and in writing in multiple media.

Examples of learning experiences include:

- i. Confirmation of Candidature seminar and literature review
- ii. In-candidature review seminar
- iii. Completion seminar
- iv. Internal postgraduate conference (e.g., PRAXIS, RISE or SCPA) presentation
- v. Participation in 3-minute thesis competition
- vi. National or international conference
- vii. Personal website profiling research
- viii. Article or book chapter accepted in a publication of a reputable publication (to be approved at the discretion of the Unit Assessor)
- ix. Media release/s
- x. Media interview/s
- xi. Public seminar
- xii. Other community outreach activity (to be approved at the discretion of the Unit Assessor)

Learning Outcomes

Number	Description	GA1	GA2	GA3	GA4	GA5	GA6	GA7
1	Effectively communicate research to a discipline-specific audience in writing.	N	N	N	N	N	Y	N
2	Effectively communicate research to a non-discipline specific audience.	Y	N	N	N	N	Y	N
3	Effectively communicate research to a discipline-specific audience orally.	N	N	N	N	N	Y	N

Teaching method	Assessment	Duration
Self-directed project	Submission of a portfolio 100%	Time-Based

Assessment Overview

A portfolio will need to be submitted to the Graduate School to provide evidence that the candidate has during their HDR candidature effectively communicated their research to both disciplines specific and non-discipline specific audiences. In addition to confirmation of candidature seminars and in-candidature reviews, candidates must provide evidence of participating in at least 2 of the following:

- i. Completion seminar
- ii. Internal postgraduate conference (e.g., PRAXIS, RISE or SCPA) presentation
- iii. Participation in 3-minute thesis competition
- iv. Research week or open day poster or activity
- v. National or international conference
- vi. Personal website profiling research
- vii. Article or book chapter accepted in a publication of a reputable publication (to be approved at the discretion of the Unit Assessor)
- viii. Media release/s
- ix. Media interview/s
- x. Public seminar
- xi. Other community outreach activity (to be approved at the discretion of the Unit Assessor)

Each candidate must prepare a portfolio detailing documentary evidence of the above and submit to the Graduate School hdrsupport@scu.edu.au to fulfil the requirement of this unit.