

Expression of Interest – New Course Proposal

1. Personal details

Name/s:

School/College/s:

Supported by Dean/Director (Y/N):

2. Summary

Proposed award titles (up to 3):

AQF Level:

Units/Credit Points:

Duration:

Location(s):

Proposed start:

Aim – why introduce this course?

3. Student demand

Evidence of domestic/international student demand, e.g. enquiries, TAC data, recruitment/agent feedback, etc

4. Employer demand and job outlook

Evidence of employer demand – e.g. Dept. of Education market portal, joboutlook.gov.au, ABS, Professional bodies

5. Competitive landscape

Overview of like-programs offered by other institutions e.g. myfuture.edu.au and analysis of competitor offerings

6. Professional accreditation requirements

Will the course require external accreditation or credentialing? Outline the timeframes, costs, etc.

7. Positioning – market differentiation

How does this course offer a distinctive proposition? How does it fit with SCU's strategic direction & course profile?

8. Resourcing

Overview of additional staff, resources and capital required for this course. Approx. number of new units required.

9. What are the risks and benefits of introducing this new course?

Outline the strengths and risks of the new course proposal.

Queries to the **Office of the Deputy Vice Chancellor (Academic)** | T: 02 6626 9189 | E: dvca@scu.edu.au

The EOI is considered by Academic Portfolio Group, chaired by the DVC(A), supported by market analysis and a resource impact statement for recommendation to the Vice Chancellor for approval.

Dean/Director signature(s):

Date:
